
**The National Parrot Rescue and
Preservation Foundation
Presents
Parrot Festival 2012**



**Exhibitor Information and
Sponsorship Packages**

January 20 - 22, 2012
Houston, Texas

National Parrot Rescue & Preservation Foundation
6942 FM 1960 East #413
Humble, Texas 77346
info@parrotfestival.org

Who is the National Parrot Rescue and Preservation Foundation?

The National Parrot Rescue and Preservation Foundation (NPRPF) was founded in 1999 in the Houston area. It is a 501 (c) (3) non-profit organization and the Board of Directors are all volunteers and do not receive any monetary compensation for their work.

Mission

National Parrot Rescue & Preservation Foundation rescues, rehabilitates, and re-homes displaced parrots. We are committed to the education of current and prospective parrot owners and parrot related organizations.

Goals

- 1) Present the annual Parrot Festival for the purpose of education and fund-raising.
- 2) Provide information to other rescue organizations on capture and care of parrots.
- 3) Because parrots can often outlive their owners, can be discarded, abandoned, or lost from their homes, NPRPF strives to improve our rescue efforts for parrots and aide owners in need.
- 4) Because many rescued parrots arrive emotionally unstable which can manifest in unwanted behaviours, our goal is to recruit and train volunteers for rehabilitation and parrot care efforts.
- 5) NPRPF needs a large base of prospective suitable qualified parrot homes and is actively seeking applications for placement.

Parrot Festival

Parrot Festival is the major Education Conference and Fund-raiser for the organization and the proceeds sustain us through out the year in our educational and parrot rehoming endeavours.

Vendors and Sponsorships are a critical part of Parrot Festival and we look forward to working with each and everyone one of you. In this package, we present several ways to make it easy for you to help NPRPF and Parrot Festival, but you are not limited to these suggestions.

Sincerely Yours,

Cheryl Rose
Parrot Festival Coordinator
cheryl@parrotfestival.com

Sponsorship Packages

Conference Sponsor

(1 Available) \$3,000.00

- Your supplied banner behind speaker podium through out event
- Your supplied logo on all conference materials
- One side of tote bag with your logo combined with current Logo *
- One full page color ad in program (First Choice)
- Inclusion of marketing materials in registration bags
- One booth in vendor area
- Link from our website for one year

Tote Bag Sponsor

(2 available) \$800.00

- One side of tote bag with your logo combined with current Logo *



The 2011 Tote Bag

Friday Night “Party ‘n Parrot-Dise”

(1 available) \$1,750.00 - \$2,500.00

Your supplied banner hung over food table during Party n’ Parrot-Dise
Advertising on Parrot Festival Flyer and Website
1 page B&W ad in program
Napkins with your name printed on them.
Tent sign on all conference tables with your logo and thanks.
Inclusion of marketing materials in registration bags
Link from our website for one year

Breakfast Pastry Sponsors

(2 available) \$1,500.00

½ page B&W ad in program
Napkins with your name printed on them.
Tent sign on all conference tables with your logo and thanks.
Inclusion of marketing materials in registration bags
Link from our website for one year

Conference Door Prize Sponsor

Unlimited Availability

Supply us with your product or gift certificate and we will award as a door prize during the conference. We encourage you to attach a card with your advertising to the favor.

Coffee or Tea Breaks

40 ++ available (\$55.00 each pot)

Included on Tent sign on all conference tables with your logo and thanks.
Included on Sign display on break table with your logo and thanks.
Listed on Coffee/Tea Break page in program

Speaker Sponsors

(\$100.00 and up)

Listed in the program
Listed on the stage sign
Announced before speaker
Option to introduce speaker from podium

Banquet Table Sponsor

\$100.00 per table

A color Table Sign announcing your sponsorship with your supplied logo on the table.

Banquet Favor Sponsor

Unlimited Availability

Supply us with 200 items to place at each banquet table plate as a party

favor. You are encouraged to attach a card with your advertising to the favor.

Banquet Door Prize Sponsor

Unlimited Availability

Supply us with your product or gift certificate and we will award as a door prize during the Banquet Meal. We encourage you to attach a card with your advertising to the favor.

Contacts: Cheryl Rose: cherylrose2000@yahoo.com or
Georgia Hayes: dancergigi@yahoo.com

There are only 2 premium spots available on the conference registration bag. Conference Sponsor and then first come first serve. In the event there is not a conference sponsor first come applies to both sides of the bag. There is no front or back. If 2 premium spots are not taken we will sell small spots on the other side of the bag in black & white only (2 lines)

ADVERTISING

PROGRAM:

Advertise in the Program for Parrot Festival, which is provided free to all registered attendees. Additional Programs will be distributed as promotional material throughout the year to future attendees, advertisers, speakers, and other potential participants of future Parrot Festivals. Our Programs are 8 ½ x 11 with a sturdy full-color 80# coated glossy cover. This encourages people to keep them from year to year as a reference. Ad placement is determined on a first come/first served basis, depending on when payment is received and the size of the ad. Ad layout will be provided by request and at a small fee*. All ads/inserts are subject to approval by NPRPF.

AD RATES:

\$225.00 = Full Page - FULL COLOR

\$140.00 = Half Page - FULL COLOR

\$300.00 = Inside Front or Back Cover - FULL COLOR

\$350.00 = Outside Back Cover - FULL COLOR

\$175.00 = Full Page - Black & White

\$ 90.00 = Half Page - Black & White

\$ 50.00 = Quarter Page - Black & White

\$ 35.00 = Eighth Page - Black & White

\$ 25.00 = Registration Bags Insert Fee + Provide Materials

Don't hesitate to take advantage of these free offers.

*Free = Insertion of advertising literature in Attendee's Registration Bag with your provided product samples or give away item for each bag (250) OR donation of full size quality product for raffle/auction.

*We will connect you with our Graphic Artist, *Melissa Designs*.

Vendor/Exhibitor Booths

7x8 Space(s) at \$200.00/3 days

8x10 Space(s) at \$250.00/3 days

11x7 Space(s) at \$250.00/3 days

6 Ft. Draped Tables at \$25.00/each *(you may bring your own)*

6 Ft. 2 tiered tables are \$35.00 each *(only 2 available)*

Electrical hookups \$25.00/3 days

Phone Hookups \$50.00/day

Participating Vendors/Exhibitors from Parrot Festival 2011 will get first option on their 2011 spot or to change. Then space is provided on a first come/first served basis. NPRPF Business Members receive a discount on their booth cost.

Exhibitors at Parrot Festival 2012 will have a captive audience of Parrot and Bird loving owners. Our attendees range from avian veterinarian students, pet owners, aviculturists, behaviourists, breeders and others. Parrot Festival promotes each vendor with our Treasure Map Game. Each Vendor/Exhibitor donates an item to the treasure chest. Each attendee receives a treasure map. In order to receive a raffle ticket to win the treasure chest full of goodies, that attendee must stop by your booth and have their map stamped. This gets the attendee into your booth. When they purchase something they can receive an additional stamp each day for additional tickets.

We will announce any sales or special promotions during the announcement times prior to each speaker with your provided index card typed announcement.

Please contact Cheryl@parrotfestival.com for more information in a Vendor Booth and we will email or mail you a contract.



*Sneak Preview
of the
2012 Festival Logo.*

In Conclusion

We look forward to working with both previous sponsors and exhibitors and new ones. Please do not hesitate to contact one of us by email for more information or suggestions.

NPRPF is not limited to just the guides for sponsorship or advertising that is listed in these packages and are open to your suggestions and guidelines.

We strive each year to bring a diverse selection of speakers and their topics as well as a variety of vendors that have new products as well as the proven products.

We would like to thank you for your support. Without supporters we would be unable to bring this educational conference to the avian community of parrot pet owners, breeders and others interested in aviculture.

Thank you,

Cheryl Rose, Festival Coordinator
cheryl@parrotfestival.com

Georgia Hayes, Assistant Festival Coordinator
georgia@parrotfestival.com